



# Standard Certificate of Circulation

For the 6 issues distributed between 1st July 2007 and 30th June 2008

**Business  
Magazines**

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## P.I.R Construction

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### The Primary Market Sector for this publication is:

Architecture

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This certificate expires on 30th September 2009 unless ABC has issued a new certificate before that date.

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# P.I.R Construction

Certificate of Average Net Circulation for the 6 issues distributed between 1st July 2007 and 30th June 2008

	Net Total	United Kingdom	Other Countries
<b>TOTAL AVERAGE NET CIRCULATION PER ISSUE</b>	<b>22,670</b>	<b>22,670</b>	-
<b>Total Average Net Newstrade Sales Per Issue</b>	-	-	-

## Analysis for the Audit Issue cover dated Construction 49 and distributed on 29th April 2008

<b>Total Net Circulation</b>		<b>17,655</b>	<b>17,655</b>	-
<b>Newstrade and other Single Copy Sales</b>	<b>Total</b>	-	-	-
At Full Cover Price/NTT		-	-	-
At a Lower Rate		-	-	-
<b>Paid and Controlled</b>	<b>Total</b>	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
<b>Single Copy Subscription Sales</b>	<b>Total</b>	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
<b>Multiple Copy Subscription Sales</b>	<b>Total</b>	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
<b>Bulk Sales</b>	<b>Total</b>	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
<b>Society/Association/Organisation Circulation</b>	<b>Total</b>	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
<b>Controlled Free Circulation</b>	<b>Total</b>	<b>17,655</b>	<b>17,655</b>	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		169	169	-
Individual Electronic Requests		-	-	-
Individual Telephone Requests		-	-	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		17,486	17,486	-
Non-requested by job title / function		-	-	-
<b>Non-Controlled Free Circulation</b>	<b>Total</b>	-	-	-
By Name		-	-	-
Not by name		-	-	-

**Duplication:** The level of duplication on the mailing list for the audit issue was: 0%

### Miscellaneous data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: Not Applicable

The annual other countries subscription rate for the audit issue was: Not Applicable

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Certificate of Average Net Circulation for the 6 issues distributed between 1st July 2007 and 30th June 2008

## Society / Association / Organisation Circulation

None

### Controlled Circulation - Terms of Control in audit period

Managing Directors, Chairman, Principals, Senior Partners, General Managers, Managers and Owners in: Developers, Builders and specialist builders, Architectural Practices. Specialist, plumbers, builders, electrical and timber Merchants. Interior designers, Housing associations, heating and air conditioning contractors. DIY independents and multiples. Structural Engineers. Local authority Architects and DLO's. Building and Services Management. Shop fitters. Public utilities. Legal Construction advisors, Horticultural advisors, Cleaning engineers, catering engineers.

### Age of source data for the Audit Issue

Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	169	169	-	-
Individual Requests	169	169	-	-
Company Requests	-	-	-	-

  

Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	100.0	-	-
Individual Requests	100.0	100.0	-	-
Company Requests	-	-	-	-

### Actual Distribution Dates for issues distributed during the audit period

**Variations** for issues with a variance of more than 10% above (+) or below (-) the average net circulation

**Bulk Sales** for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
Construction 44	02-Jul-2007	24,999	+10.3	-					
Construction 45	06-Sep-2007	25,133	+10.9	-					
Construction 46	31-Oct-2007	25,199	+11.2	-					
Construction 47	08-Jan-2008	24,997	+10.3	-					
Construction 48	29-Feb-2008	18,035	-20.4	-					
Construction 49	29-Apr-2008	17,655	-22.1	-					

### Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None