



Standard Certificate of Circulation

For the 6 issues distributed between 1st July 2006 and 30th June 2007

**Business
Magazines**

P.I.R Construction

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The Primary Market Sector for this publication is:

Architecture

This certificate expires on 30th September 2008 unless ABC has issued a new certificate before that date.

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For details of audit reports issued or the rules and procedures, please contact ABC.

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P.I.R Construction

Certificate of Average Net Circulation for the 6 issues distributed between 1st July 2006 and 30th June 2007

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	25,010	25,010	-
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit Issue cover dated Construction 43 and distributed on 5th May 2007

		25,000	25,000	-
Total Net Circulation		25,000	25,000	-
Newstrade and other Single Copy Sales	Total	-	-	-
At Full Cover Price/NTT		-	-	-
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Multiple Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	25,000	25,000	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		-	-	-
Individual Electronic Requests		-	-	-
Individual Telephone Requests		-	-	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		21,338	21,338	-
Non-requested by job title / function		3,662	3,662	-
Non-Controlled Free Circulation	Total	-	-	-
By Name		-	-	-
Not by name		-	-	-

Duplication: The level of duplication on the mailing list for the audit issue was: 1%

Miscellaneous data:

The Basic Cover Price for the audit issue was: £1.00

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: Not Applicable

The annual other countries subscription rate for the audit issue was: Not Applicable

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Managing Directors, Chairman, Principals, Senior Partners, General Managers, Managers and Owners in: Developers, Builders and specialist builders, Architectural Practises. Specialist, plumbers, builders, electrical and timber Merchants. Interior designers, Housing associations, heating and air conditioning contractors. DIY independents and multiples. Structural Engineers. Local authority Architects and DLO's. Building and Services Management. Shop fitters. Public utilities.

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %
Construction 43	05-May-2007	25,000	-	-					
Construction 42	10-Mar-2007	25,104	-	-					
Construction 41	10-Jan-2007	25,083	-	-					
Construction 40	10-Nov-2006	24,460	-	-					
Construction 39	18-Aug-2006	25,250	-	-					
Construction 38	26-Jul-2006	25,162	-	-					

Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None